

FOR IMMEDIATE RELEASE

Dear Editors and Journalists,

**90 PARTICIPANTS TAKE THE LEAP FOR HOSPICES IN
SINGAPORE HOSPICE COUNCIL BUNGEE JUMP FUNDRAISER**

Singapore, 15 JUNE 2024 - Singapore Hospice Council (SHC) has set the record for the most number of people doing bungee jumps in a day in the Singapore Book of Records. Leap for Hospices, Singapore's first bungee jump fundraiser, was held last Saturday at Skypark Sentosa by AJ Hackett. 90 participants took the leap to raise awareness and funds for hospice and palliative care.

"Why bungee jump? Many of us have a bucket list that we hope to tick off and bungee jump is definitely on many people's list. The courage and faith to step off the ledge underscore the passion and spirit of palliative care healthcare providers, hospice patients, and caregivers," shared Ms Sim Bee Hia, Singapore Hospice Council Executive Director.

Palliative and hospice care are essential services that provide comfort, dignity, and quality of life for patients with life-limiting illnesses and their families. Despite its importance and benefits, there remains a significant lack of public awareness and understanding. Singapore Hospice Council hopes that a high visibility event like a bungee jump fundraiser will help carry the message of "living before leaving" and palliative care services to more people.

Dr Lim Kang Le, a palliative care doctor from Alexandra Hospital shared, "It was a memorable experience as it was my first time bungee jumping and I had a great time with my family. I wanted to support the event because I feel that promoting palliative care awareness is important and I find the work of SHC meaningful. I hope that palliative care will be better understood and that the whole community sees their part to play in promoting quality end-of-life care."

Ms Sim added, "Leap for Hospices is more than just a fundraiser. It is a movement to inspire compassion and courage. It shines the spotlight on the incredible work done by our Member Organisations and the palliative care multi-disciplinary teams; and encourage more to support and champion the cause. Setting the Singapore Book of Records added another layer of significance to this event, amplifying the fact that as individuals, we can make a tangible difference."

About \$35,000 has been raised and the fundraising campaign is still ongoing. Donate at <https://www.giving.sg/donate/campaign/leap-for-hospices-2024> today to support SHC's vision of Quality Palliative Care For Everyone from now until 31 July 2024. Funds raised will help raise public awareness about hospice and palliative care and ensure that everyone has dignified end-of-life care.

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ABOUT SINGAPORE HOSPICE COUNCIL

The Singapore Hospice Council (SHC), established in 1995, is a registered charity and an umbrella body representing organisations that actively provide hospice and palliative care in Singapore. SHC is committed to improving the lives of patients with serious illnesses and to giving support to the loved ones of these patients. It aims to coordinate and promote hospice and palliative care in Singapore; to support the training of doctors, nurses, allied-health workers, caregivers, and volunteers; to improve on the quality of palliative care; and to raise public awareness. It acts as the voice of hospice and palliative care within Singapore and internationally.

For more information, please visit www.singaporehospice.org.sg



Ms Ong Hui Ming (ECON Healthcare Group Chief Executive Officer), Leap for Hospices participant



Dr Lim Kang Le (Alexandra Hospital), Leap for Hospices participant